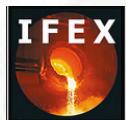


# 74<sup>th</sup> INDIAN FOUNDRY CONGRESS & IFEX



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THE INSTITUTE  
OF INDIAN  
FOUNDRYMEN  
WESTERN  
REGION



12 - 13 - 14 FEBRUARY 2026

BOMBAY EXHIBITION CENTRE, GOREGAON, MUMBAI

Web: [www.ifcindia.net](http://www.ifcindia.net)

## Business Promotion Slots

*Opportunities to enhance  
your brand image*

Revised on 15/12/2025 (Final)



Gateway of Global Foundry Industry



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THEME  
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15/12/2025

Take your Brand to the Next Level with Unique Business Promotion at 74<sup>th</sup> IFC.

## Business Promotional Slots

	Event Patron	Knowledge Partner	Platinum	Diamond	Gold	Silver	Bronze
Amount Rs. In Lacs	30	20	15	10	5	3	1.5
Free Registrations	15	12	10	5	3	2	1
Sp. Seating in Inaug.	5	3	2	1	-	-	-
Advt. in Souvenir	2 Pages	1 Pages	1 Pages	1 Pages	1 Pages	-	-
Branding of 4 X 10 Feet	1	1	1	-	-	-	-
Memento	✓	✓	✓	✓	✓	✓	✓
Logo on Backdrop (Static)	✓	✓	-	-	-	-	-
Logo on Web	✓	✓	✓	✓	✓	✓	✓
Logo on Mailers	✓	✓	-	-	-	-	-
Corporate Film (2 min.)	✓	-	-	-	-	-	-
Option A (Rs.10-15 L)	Pick 1/2	Pick 1	Pick 1	-	-	-	-
Option B (Rs.5-8 L)	Pick 1	Pick 2	Pick 1	Pick 2	Pick 1	-	-
Option C (Rs. 3 L)	-	-	-	-	-	Pick 1	-
Option D (Rs.1-2 L)	-	-	-	-	-	-	Pick 1

	Slots	Amount Rs. In Lacs
<b>Prime Status</b>		
1	<b>Event Patron Status</b>	<b>30</b>
<b>Option A</b>		
1	<b>Dinner Sponsor - One Night</b> <b>Booked – 12/02 – Electrotherm, Shamlax</b> <b>13/02 –</b>	<b>15</b>
2	<b>Entertainment Sponsor – One Night</b> <b>Booked- 12/02 - Ashapura 13/02 - MTC</b>	<b>15</b>

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Ahmedabad - 382445, India.  
Email : chairman@ifcindia.net  
Mbl : +91 92744 17224

Admin Office:

IIF - WR, 706, Madhava, Bandra Kurla Complex,  
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	Slots	Amount Rs. In Lacs
	<b>Option A (Condt.)</b>	
3	Knowledge Partner Status – 1. Feedchem 2. Axis 3. Forace 4. FOSECO	10
4	Kit Bag Sponsor Booked - Inductotherm	10
5	Cocktails Sponsors - One Night 1. Feedchem 2.	10
6	Casting Inspection Handbook Sponsor Booked - Electrotherm	10
	<b>Option B</b>	
1	Bharat Foundry 360 – Insight 2025-2047 Study Report on Indian Foundry Ind. – (Soft Copy) Booked - Plasma	8
2	Lanyard Partner Booked - MTC	7
3	Technical Transaction Pen Drive Booked – Shreeram Pistons & Rings	7
4	Registration Area Co-Sponsor (Logo on Back wall) (Booked – 1. MTC 2. Inductotherm 3. Axis 4. 5. )	7
5	Lunch Co-Sponsors 12/02 – 1. Inductotherm 2. J. K. Engitech 13/02 – 1. Star Pipe 2. IBCC 14/02 – 1. 2.	5
8	Tech. Hall Sponsor (One Hall) Booked – Gargi HA	5
9	Exhibition Halls Gates Hall 6 Gate 1 – J.K. Engitech Hall 6 Gate 2 – Lampe Hall 2 – Hall 3 –	5
10	IFC Gate – Main Gate Booked – Kores	5
11	Hospitality Area Gate Sponsor - Grande Booked - 1. Kastwel Foundries	5
12	Cast Source Meet Co-Sponsor Booked 1. Porwal 2. Metal Power	5
13	AluConf- Knowledge Partner Status Teknoseal	5
15	Participation Certificate Branding	5

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	Slots	Amount Rs. In Lacs
	<b>Option B (Contd.)</b>	
16	<b>Signature Session Sponsor – Booked – 12/2/25 – MPM 13/2/25 – Kunkel Wagner</b>	<b>5</b>
18	<b>Premier Club Sponsor</b>	<b>5</b>
19	<b>Instant Photo Sponsor</b>	<b>5</b>
21	<b>Beer Roots – Beer Bar</b>	<b>5</b>
22	<b>Umbrella – Booked – Inductotherm other Similar Gift Items</b>	<b>5</b>
	<b>Option C</b>	
1	<b>Water Bottles Co-Sponsor</b>	<b>3</b>
2	<b>Stress Balls (Kit Items)</b>	<b>3</b>
3	<b>Cap with Event Logo Booked - Feedchem</b>	<b>3</b>
4	<b>Logo Running on LED in Key Area</b>	<b>3</b>
5	<b>Selfie Zone Sponsor – Logo besides Selfie Zone 1. Booked – Plasma 2. Kunkel Wagner</b>	<b>3</b>
7	<b>Bicycle Energy Mapping Zone</b>	<b>3</b>
8	<b>Idea Board Sponsor</b>	<b>3</b>
9	<b>Popcorn Bar</b>	<b>3</b>
10	<b>Ice Cream Parlour</b>	<b>3</b>
11	<b>Food Court Sponsor</b>	<b>3</b>
12	<b>Snacks Bar Co-Sponsors</b>	<b>3</b>
	<b>Option D</b>	
2	<b>Tech. Session Host (One Session)</b>	<b>2</b>
3	<b>AluConf – Session Co-Sponsor – J.K. Engitech</b>	<b>2</b>
4	<b>GIFA Air Tickets Sponsor</b>	<b>2</b>
	<b>Seat Caps in Inaug. Function Co-Sponsor 1. Booked - Inductotherm 2.</b>	<b>2</b>
6	<b>IFC News Sponsors ( 2 days )</b>	<b>2</b>
7	<b>WhatsApp Notification Co-Sponsors – Logo</b>	<b>2</b>
8	<b>Paper Weight</b>	<b>2</b>

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	Slots	Amount Rs. In Lacs
	<b>Option D (Contd.)</b>	
9	<b>Fridge Magnet</b>	<b>2</b>
10	<b>Memory Wall / RFID Quiz</b>	<b>2</b>
11	<b>Tea Co-Sponsors</b>	<b>1.5</b>
12	<b>Key Chain</b>	<b>1.5</b>
13	<b>Pen</b>	<b>1.5</b>
14	<b>Pad</b>	<b>1.5</b>
15	<b>Promo Film Booked – Kejriwal Castings</b>	<b>1.5</b>
16	<b>Branding on Wall (4 X 10 Feet)</b>	<b>0.5</b>
17	<b>Catalogues in Kit</b>	<b>0.5</b>

## ADVERTISEMENT

Sr No	Advt. Opportunities	Amount
1	<b>Casting Inspection Handbook Sponsorship</b> Back Cover – Advt., Girth - Logo, Page Facing Front Inside – Logo Acknowledgement <b>Booked – Electrotherm</b>	<b>₹ 10,00,000</b>
2	<b>Front Inside Cover - Booked</b>	<b>₹ 1,50,000</b>
3	<b>Back Inside Cover - Booked</b>	<b>₹ 1,25,000</b>
4	<b>Page Facing Back Inside Cover</b>	<b>₹ 1,00,000</b>
5	<b>Bookmark (Both Sides)</b>	<b>₹ 1,00,000</b>
6	<b>Product Profile Article (2 Pages Max.)</b>	<b>₹ 50,000</b>
7	<b>Full Page (Colour)</b>	<b>₹ 25,000</b>

- Advertisement in Souvenir (Please send PNG File) (**Size** : 180mm X 240mm),  
**Please send to** marketing@ifcindia.net
- Special Curated Packages on request.
- All slots will be allotted on first cum first served basis.
- GST extra as applicable.

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- Final decisions for allotment will be taken by the Organising Team.
- Payment should be sent in favour of “IIF A/c Indian Foundry Congress”.
- A/C no: **129101000204** / (IFSC Code: **ICIC0000983**).
- Please book slot with 50% payment now. Balance Payment before 15<sup>th</sup> November, 2025, Subject to availability of the slot. (We will start promotions on website, and mailers from now.)
- Joint sponsorship available in the slots costing Rs. 5 Lacs and above.
- Org. Team reserves right to accept, reject, cancel or to revise any slot.

## For Booking Please Consult to:

### Subodh Panchal

*Mentor*

+91 98240 15380

[mentor@ifcindia.net](mailto:mentor@ifcindia.net)

### Amish Panchal

*Chair - Organising Team*

+91 9824302980

[chairman@ifcindia.ent](mailto:chairman@ifcindia.ent)

### Anuja Sharma

*Co-Chair – Org. Team*

+91 98231 19533

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